

SAMPLE CRUELTY COMPANY LETTER 2

Company Name
Address

Date

To Whom It May Concern:

I am returning this (insert product, i.e. bottle of detergent, tube of lipstick) because I find it unsatisfactory now that I know your company engages in animal testing. These tests are cruel and unnecessary. Everyday hundreds of other companies produce safe and quality products without testing on animals; they use human volunteers to try their products. With more and more non-animal testing methodologies becoming available, there is no reason why (insert Company Name) should test on animals.

Until you stop testing on animals, my family will not purchase any more (Company Name) products. Instead, we will buy cruelty-free products from compassionate companies. Please send me a full refund, and please stop testing on animals.

Very disappointed,

(Your Signature)

Your Name Printed
Your Contact Information, optional